



## MEDIA RELEASE

### **Local bands Line up for Jess** **Your Chance to Support Jess' Challenge in Body and Spirit**

Twenty year old Event Management Student Jess from Willetton, together with friends and family is taking one of the biggest challenges of her life as she attempts to bring together her first ever Charity Rock Fest for CP through The Centre for Cerebral Palsy's Wheelie Big Challenge.

The [Wheelie Big Challenge](#) is a fun event organised each year to Champion people with cerebral palsy and to raise funds for special projects at The Centre that benefit people with cerebral palsy.

Jess was among the first to put up her hand to take this year's Challenge, and is receiving wonderful support from local businesses in Fremantle. The experience of organising her first Event is giving Jess the confidence to follow her dreams and go into full time employment in Events Management. Jess is keen to be recognised for the person she is, not the disability she has which is why she is keen to make her first Rock Fest the best ever.

Jess said "I have enjoyed my studies in Event Management and want to use this experience to help raise funds for The Centre for Cerebral Palsy who has been part of my life for the past 20 years". Jess said "I was amazed at the response I received from so many bands and venues that I had to hold the event over two days, which is fantastic".

Kathy Kane Manager of Business Development at The Centre said she encourages people to get behind Jess' Charity Rock Fest and says "It's always rewarding when people like Jess work with us to achieve the very best outcomes for other people with CP."

The first concert will be held on Saturday 21 November at The Swan Basement. The second on Sunday 22 November at Mojos.

Both concerts feature a line up of popular local bands. Tickets are \$10 each or \$15 at the door.

Tickets are limited, to book visit [Heatseeker.com.au](http://Heatseeker.com.au) or contact Samantha at The Centre for Cerebral Palsy on 9443 0276. If you are unable to attend in person but would like to support Jess in spirit, you can [purchase virtual tickets](#) by donating \$10 per ticket online at [www.wheeliebigchallenge.com.au](http://www.wheeliebigchallenge.com.au) and follow the link to Jess' webpage. There is also

the facility to leave a message to say “sorry you attend the concert in person but will be their in spirit” with your virtual tickets to rock the night away.

-ENDS-

***For further information or to arrange a Photo Opportunity please contact:***

Elisha Moran

Communications & PR Officer

The Centre for Cerebral Palsy

e: [elisha.moran@tccp.com.au](mailto:elisha.moran@tccp.com.au)

t: (08) 9443 0246

m: 0416 479 841

#### **FACTS ABOUT CEREBRAL PALSY**

- *CP is a permanent physical condition that affects movement.*
- *In Australia a child is born with CP every 18 hours.*
- *Australians under 18 are three times more likely to be diagnosed with cerebral palsy than cancer.*
- *There is no pre-birth test, no known cure and severity is on the increase.*
- *For most the cause of CP is unknown.*
- *CP is not a disease, it is not contagious.*
- *CP can be as mild as just a weakness in one hand ranging to almost complete lack of movement.*
- *Since 1951 The Cerebral Palsy Association has forged an enviable reputation as one of the leading disability service providers in WA. In line with the outstanding work we do in the area of CP management and support to those with disability, on 13 March 2007 we adopted a new name The Centre for Cerebral Palsy and colourful new logo.*

Your kind consideration will make a huge difference to this young lady who has struggled with cerebral palsy all of her life and is keen to be recognised for the person she is, not the disability she has.