

MEDIA RELEASE

February 15, 2010

Euan keeps the wheels rolling for CP

Euan from Brigadoon has cerebral palsy but this hasn't stopped this amazing four year old from raising \$20,000 in The Centre for Cerebral Palsy's Wheelie Big Challenge to purchase specialised equipment like trikes and wheelchairs for other kids with cerebral palsy.

Louise, Euan's mum, says "Euan wears magic legs, has frequent botox treatments at PMH and serial casting at The Centre for Cerebral Palsy (The Centre) to help him keep up with the other kids and to be as active as he can. The Centre recently organised funding to purchase Euan his very own trike. When we saw the long list of items outstanding on The Centre's Wish List we decided to do something about it".

And do something about it they have, this amazing family have raised \$18,500 and are clearly the highest fundraiser in this year's Challenge, but this is not enough, this very determined family won't give up until they meet their \$20,000 target by March 7.

The Centre's Business Development Manager, Kathy Kane encourages people to get behind Euan's Challenge and says "It's always rewarding when families like Euan's work with us to achieve the very best outcomes, not only for their own child but for other children and people with CP. The funds Euan raises this year will go towards purchasing items like wheelchairs, walkers and trikes to benefit kids like Euan with cerebral palsy to help them be as active as they can.

As an incentive The Centre is offering a Silicone Sport Watch to everyone who donates \$20 or more to help Euan meet his target by March 7. Donate online www.wheeliebigchallenge.com.au or contact us on 1800 424 810.



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For further information or to arrange a Photo Opportunity please contact:

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FACTS ABOUT CEREBRAL PALSY

- *CP is a permanent physical condition that affects movement.*
- *In Australia a child is born with CP every 18 hours.*
- *Australians under 18 are three times more likely to be diagnosed with cerebral palsy than cancer.*
- *There is no pre-birth test, no known cure and severity is on the increase.*
- *For most the cause of CP is unknown.*
- *CP is not a disease, it is not contagious.*
- *CP can be as mild as just a weakness in one hand ranging to almost complete lack of movement.*
- *Since 1951 The Cerebral Palsy Association has forged an enviable reputation as one of the leading disability service providers in WA. In line with the outstanding work we do in the area of CP management and support to those with disability, on 13 March 2007 we adopted a new name The Centre for Cerebral Palsy and colourful new logo.*