

MEDIA RELEASE



get ready for the
wheelie big day out

Join us as we cheer on our favourite TV and Sporting Personalities and view the latest range of Beat the Heat drag cars.

Sunday 7 March from 11.00am - 2.00pm
Burswood Park Foreshore (off Resort Drive).

the centre for cerebral palsy
celebrating potential, creating possibilities

Generously supported by
The West Australian

Fun for the whole family

For more information visit www.wheeliebigchallenge.com.au

Media Personalities, Sporting Legends and local businesses are getting behind this year's Wheelie Big Day Out on the Burswood Foreshore to keep the wheels rolling in support of people with cerebral palsy and like disabilities.

One of the features at this year's Wheelie Big Day Out is Burnie, The Centre's recently acquired Fire Truck they purchased for \$2, and Fire person Sam.

This free event features modified vehicles and reptile displays - enough to keep visitors busy for hours. Listeners and readers are encouraged to come down for a sausage sizzle and cheer on our Champions as they take to the tracks for the biggest wheelchair race ever.

There is also the chance to win the ride of your life in one of the Beat the Heat Drag Cars.

The Centre's Business Development Manager, Kathy Kane, says "it is only through events like our Wheelie Big Day Out that able and disabled people can come together as one community."

For full details on this year's Wheelie Big Day Out visit www.wheeliebigchallenge.com.au or contact Fire person Sam on 9443 0276

-ENDS-

For further information or to arrange a Photo Opportunity please contact:

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FACTS ABOUT CEREBRAL PALSY

- *CP is a permanent physical condition that affects movement.*
- *In Australia a child is born with CP every 18 hours.*
- *Australians under 18 are three times more likely to be diagnosed with cerebral palsy than cancer.*
- *There is no pre-birth test, no known cure and severity is on the increase.*
- *For most the cause of CP is unknown.*
- *CP is not a disease, it is not contagious.*
- *CP can be as mild as just a weakness in one hand ranging to almost complete lack of movement.*
- *Since 1951 The Cerebral Palsy Association has forged an enviable reputation as one of the leading disability service providers in WA. In line with the outstanding work we do in the area of CP management and support to those with disability, on 13 March 2007 we adopted a new name The Centre for Cerebral Palsy and colourful new logo.*