

## MEDIA RELEASE

# Dads fight it out for first place this year's Challenge



The look on the faces of Neil and Tim, two dads who took this year's Challenge and gave their kids a day to remember, says it all.

Five year old Euan and Kaisah are two of the 14 Champions who participated in The Centre's Wheelie Big Day Out on the Burswood Foreshore on Sunday March 7, 2010.

One of the parents, Victoria, contacted The Centre to say, "We would like to thank you for the great day we had on Sunday. Sasha and Lauren had a wonderful day as did all our friends and family who came down to support 'Team Sasha'. You have all been so supportive during the year and we were happy to be able to give a bit back to TCCP."

This year's Wheelie Big Day Out was supported by Adrian Barich, Mark Readings and Narelda Jacobs from 7, 9 and TEN; Olympians Sally Carbon OAM, Kylie Wheeler, Lauren Mitchell and Jeremy Stevenson; and West Coast Eagles Andrew Embley and Dean Cox.

Mr Embley said on the day, "We are pleased to be here to contribute to such a great event in support of kids with cerebral palsy."

Other highlights of the day included: Beat the Heat drag car displays, Chin Woo Dragon Dancers, a visit from Fat Cat, Reptile petting, face painting, sausage sizzle and the debut of The Centre's very own Fire Truck, Burnie.

Members for Swan and Victoria Park, Steve Irons and Ben Wyatt, also took the Challenge. Both politicians commended the Wheelie Big Challenge as a great cause and said they genuinely want to support people with cerebral palsy in our community.

Visit [www.wheeliebigchallenge.com.au](http://www.wheeliebigchallenge.com.au) to see full coverage of the event and find out how you can get involved.

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**For further information or to arrange a photo opportunity please contact:**

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#### **FACTS ABOUT CEREBRAL PALSY**

- *CP is a permanent physical condition that affects movement.*
- *In Australia a child is born with CP every 18 hours.*
- *Australians under 18 are three times more likely to be diagnosed with cerebral palsy than cancer.*
- *There is no pre-birth test, no known cure and severity is on the increase.*
- *For most the cause of CP is unknown.*
- *CP is not a disease, it is not contagious.*
- *CP can be as mild as just a weakness in one hand ranging to almost complete lack of movement.*
- *Since 1951 The Cerebral Palsy Association has forged an enviable reputation as one of the leading disability service providers in WA. In line with the outstanding work we do in the area of CP management and support to those with disability, on 13 March 2007 we adopted a new name The Centre for Cerebral Palsy and colourful new logo.*