

## **MEDIA RELEASE**

### **Act of Goodwill to help environment**

Goodwill Engineering (Goodwill) has announced plans to reduce their carbon footprint by up to 36 tonne. This project has been made possible by a grant from the Federal Government.

Goodwill is an Australian Disability Enterprise funded by the federal department of Families, Housing, Community Services and Indigenous Affairs. It is a division of The Centre for Cerebral Palsy and employs 64 people who have a disability.

Goodwill is involved in the manufacture of quality building hardware products and metal fabrication.

Moves towards environmentally friendly operations follow an energy audit conducted by EcoAdvance for Perth Region Natural Resource Management of greenhouse gas emissions generated by the Goodwill factory on a daily basis.

The project is aimed at reducing Goodwill's carbon footprint through the installation of solar power cells, insulation, energy efficient lighting and air compressors. This will also provide job opportunities for skilled and unskilled labourers, apprentices and trainees.

General Manager of Goodwill, Phil Pitchers, says "the project will enable us to bring in energy-saving measures that have a high initial cost but a low ongoing financial and environmental cost. Not only will it reduce our carbon footprint but also ensure a better working environment for our employees."

The Federal Government Jobsfund grant will enable Goodwill to reduce energy consumption and to ensure it remains competitive in the Australian manufacturing industry and in competition with imported products.

Currently Australia is ranked eighth in the world with 16.5 tons of CO2 emissions per 1000 people. According to the CSIRO, Australia's carbon dioxide emissions over the last 25 years have increased almost twice as fast as the rest of the world.

Mr Pitchers encourages other businesses to investigate ways to reduce their impact on the environment and invites interested parties to contact Ned Cocivera, Manager Goodwill Engineering to visit the Malaga site on completion of the project.

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**For further information or to arrange a photo opportunity please contact:**

Elisha Moran

Communications & PR Officer

The Centre for Cerebral Palsy

e: [elisha.moran@tccp.com.au](mailto:elisha.moran@tccp.com.au) | t: (08) 9443 0246 | m: 0416 479 841

## **FACTS ABOUT CEREBRAL PALSY**

- *CP is a permanent physical condition that affects movement.*
- *In Australia a child is born with CP every 18 hours.*
- *Australians under 18 are three times more likely to be diagnosed with cerebral palsy than cancer.*
- *There is no pre-birth test, no known cure and severity is on the increase.*
- *For most the cause of CP is unknown.*
- *CP is not a disease, it is not contagious.*
- *CP can be as mild as just a weakness in one hand ranging to almost complete lack of movement.*
- *Since 1951 The Cerebral Palsy Association has forged an enviable reputation as one of the leading disability service providers in WA. In line with the outstanding work we do in the area of CP management and support to those with disability, on 13 March 2007 we adopted a new name The Centre for Cerebral Palsy and colourful new logo.*

Sent to:

The West Australian  
Eastern Suburbs Reporter  
Business Review Weekly  
6PR (Shane Douglas, News Director; Royceton Hardey, Nightline Producer)  
720 ABC (Damian Rabbitt, Morning Producer;