



celebrating potential, creating possibilities

11 December 2008

MEDIA RELEASE

Gary Steps up to Help Sophie Stand Up

Gosnells resident, Gary Craik, is raising \$4000 to purchase a Lecky Prone Stander to benefit 5-year-old Sophie and other kids with CP. To do this Gary will tread through a 12-hour marathon workout at his local gym, Gosnells Leisure World, from 7am on Friday 12th December.

Since taking the Challenge Gary has reached the \$2,000 mark of his \$4,000 target. To help Gary achieve his target his employer, AMP, said they like to encourage their staff to give back to the community by matching the funds he raises dollar for dollar.

This is not the first time Gary has leapt outside his comfort zone for people living with CP. In previous years he has raised over \$25,000 to purchase two David Hart Walkers for children with CP.

The Lecky Prone Stander will be the first one of it's kind to be trialled in WA which is why Sophie and her family are keen to trial this innovative piece of equipment.

Kathy Kane, Fundraising Manager from The Centre said "We are always pleasantly surprised by inspirational people like Gary. He rang The Centre recently and said, 'it's time I started fundraising again - what do the kids need?' He has been busy ever since. Mrs Kane says "The Centre is also very grateful to Corporate groups like AMP who value their employees and encourage their community efforts by matching the funds raised for good causes like ours".

Mrs Kane says "we encourage the wider community to get behind Gary's efforts by visiting www.wheeliebigchallenge.com.au to help him reach his \$4,000 target by Christmas."

If you would like more information on the Wheelie Big Challenge, please contact Kathy Kane on (08) 9443 0228.

-ENDS-

Photo opportunity: Sophie cheering Gary on as he puffs his way through 12 hours of cardio workout

Date: 12th December

Time: 10.00 - 11.00am

Address: Gosnells Leisure World- corner of Culross and Thornlie Avenues,
Thornlie, 6108

For further information contact:

Elisha Moran
Communications Officer
The Centre for Cerebral Palsy
9443 0246 or 0416 479 841
elisha.moran@tccp.com.au

FACTS ABOUT CEREBRAL PALSY

- *CP is a permanent physical condition that affects movement.*
- *In Australia a child is born with CP every 18 hours.*
- *Australians under 18 are three times more likely to be diagnosed with cerebral palsy than cancer.*
- *There is no pre-birth test, no known cure and severity is on the increase.*
- *For most the cause of CP is unknown.*
- *CP is not a disease, it is not contagious.*
- *CP can be as mild as just a weakness in one hand ranging to almost complete lack of movement.*
- *Since 1951 The Cerebral Palsy Association has forged an enviable reputation as one of the leading disability service providers in WA. In line with the outstanding work we do in the area of CP management and support to those with disability, on 13 March 2007 we adopted a new name The Centre for Cerebral Palsy and colourful new logo.*