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MEDIA RELEASE

3 December 2008

Progressive Supa IGA Helps Raise \$40,000 in 40 Days!

Progressive Supa IGA's kind sponsorship of the Orion/ Westfield Charity Golf Day in October helped raise \$40,000 in 40 days for CP!

To show their support, Progressive Supa IGA are presenting Marielle Azzopardi from The Centre for Cerebral Palsy (The Centre) with a cheque for \$1,500 this Thursday 4th December at Progressive Supa IGA Innaloo at 1.00pm.

Progressive Supa IGA were able to sponsor the Charity Golf Day as part of their Community Chest programme.

Kathy Kane, Fundraising Manager from The Centre says "events like the Orion/ Westfield Charity Golf Day are only made possible through the outstanding support of organisations like Progressive Supa IGA. It is amazing what can be achieved when the community comes together in support of a well deserved cause like CP".

Funds raised from the Charity Golf Day will go towards the refurbishment and development of more interactive in and outside play areas at one of The Centre's Children's Respite Homes, including shade sails and ball pits. These improvements will provide children with a more welcoming and stimulating environment to enjoy when spending time in respite care. Other upgrades include new computers with internet access, and kitchen modifications to provide the opportunity for children to become more involved with meal time preparations.

-ENDS-

Photo opportunity: Progressive Supa IGA Innaloo presenting Marielle Azzopardi from The Centre for Cerebral Palsy with the \$1,500 cheque.

Date: Thursday 4th December

Time: 1pm

Address: 37 Ellen Stirling Boulevard, Innaloo, Perth WA

For further information contact:

Elisha Moran

Communications Officer

The Centre for Cerebral Palsy

9443 0246 or 0416 479 841

elisha.moran@tccp.com.au

FACTS ABOUT CEREBRAL PALSY

- *CP is a permanent physical condition that affects movement.*
- *In Australia a child is born with CP every 18 hours.*
- *Australians under 18 are three times more likely to be diagnosed with cerebral palsy than cancer.*
- *There is no pre-birth test, no known cure and severity is on the increase.*
- *For most the cause of CP is unknown.*
- *CP is not a disease, it is not contagious.*
- *CP can be as mild as just a weakness in one hand ranging to almost complete lack of movement.*
- *Since 1951 The Cerebral Palsy Association has forged an enviable reputation as one of the leading disability service providers in WA. In line with the outstanding work we do in the area of CP management and support to those with disability, on 13 March 2007 we adopted a new name The Centre for Cerebral Palsy and colourful new logo.*