



celebrating potential, creating possibilities

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MEDIA RELEASE

Paris' Wheelie Big Challenge to the Local Community

Six year old Paris Donald from Canning Vale has been busy clocking up minutes of physical activity and raising cents in support of The Centre for Cerebral Palsy's Wheelie Big Rock Challenge - minutes make cents for CP. Paris who has cerebral palsy has been clocking up the minutes she spends in her new, sparkling, purple wheelchair, generously donated by the Lions Club of Canning City. All money raised by Paris will go directly towards funding new wheelchairs for other kids just like her.

The Wheelie Big Rock Challenge, aims to collectively raise 3 million minutes of physical activity and 3 million cents for CP (\$30,000). The event will culminate at the 'finish line' on Sunday 9th March at Yokine Reserve (off Bradford Street) in Coolbinia, with lots of fun for the whole family: including celebrity wheelie challenges with Adrian Barich (Channel 7), Mark Readings (Channel 9), Tim Gossage (Network Ten), Jeff Farmer (Fremantle Football Club) and Scott Watters (former West Coast Eagle), cool jazz by the WA Youth Jazz Orchestra, sausage sizzle, Fat Cat and the chance to win up to \$8500 in prizes. The general public is welcome to attend, entry is by gold coin donation and funds raised will benefit children and adults living with CP.

The Centre's Chief Executive Officer John Knowles says that "It's minutes not miles that have been the focus of our inaugural Wheelie Big Rock Challenge. Children and adults living with CP face some enormous challenges; they may not be able to run, walk or swim endless laps of ovals or pools but every minute they spend on physical activity is very important for their progress and wellbeing", he said.

Anyone in the local community who would like to support Paris should visit www.everydayhero.com.au/Paris_Donald and make a donation.

PHOTO OPPORTUNITY

Paris clocking up minutes in her wheelchair

-ENDS-

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FACTS ABOUT CEREBRAL PALSY

- *CP is a permanent physical condition that affects movement.*
- *In Australia a child is born with CP every 18 hours.*
- *Australians under 18 are three times more likely to be diagnosed with cerebral palsy than cancer.*
- *There is no pre-birth test, no known cure and severity is on the increase.*
- *For most the cause of CP is unknown.*
- *CP is not a disease, it is not contagious.*
- *CP can be as mild as just a weakness in one hand ranging to almost complete lack of movement.*
- *Since 1951 The Cerebral Palsy Association has forged an enviable reputation as one of the leading disability service providers in WA. In line with the outstanding work we do in the area of CP management and support to those with disability, on 13 March 2007 we adopted a new name The Centre for Cerebral Palsy and colourful new logo.*