

26 June 2007

MEDIA RELEASE

Urgent Call for Volunteers for 'Forget Me Not' Street Appeal

The Centre for Cerebral Palsy is urgently seeking volunteers for our CP Awareness Week 'Forget-Me-Not' Street Appeal in the City of Perth on Friday 10th August 2007.

Kathy Kane, Fundraising Manager at The Centre says "In Australia there are over 33,000 people with CP and similar disabilities and the cost of meeting therapy and equipment needs is as high as \$59.2 million. The Forget Me Not Street Appeal during CP Awareness Week is one of the many activities that will be undertaken to help raise vital funds to meet these unmet needs of children and adults living with CP in Western Australia".

The Centre for Cerebral Palsy would be grateful for the support of members of the community who would like to make a difference and can spare some time between 7.30am - 9.30am and 12 noon - 2 pm on Friday 10th August.

Enquiries should be directed to Kathy Kane on (08) 9443 0228 or Kathy.kane@tccp.com.au .

Each year Cerebral Palsy Awareness Week is held nationally to:

- celebrate the achievements of people living with CP,
- raising awareness, understanding and acceptance of CP and
- providing a forum for people with CP to exchange ideas, offer an insight into living with a disability and challenge existing philosophies and practices.

Importantly CP Awareness Week is about working with the West Australian community to raise much needed funds to ensure better lives for children and adults living with CP.

For further information please contact:

Melissa Mattioli
Communications Officer
The Centre for Cerebral Palsy
t: (08) 9443 0246
e: melissa.mattioli@tccp.com.au

FACTS ABOUT CEREBRAL PALSY

- *CP is a permanent physical condition that affects movement.*
- *In Australia a child is born with CP every 18 hours.*
- *Australians under 18 are three times more likely to be diagnosed with cerebral palsy than cancer.*
- *There is no pre-birth test, no known cure and severity is on the increase.*
- *For most the cause of CP is unknown.*
- *CP is not a disease, it is not contagious.*
- *CP can be as mild as just a weakness in one hand ranging to almost complete lack of movement.*
- *The Centre for Cerebral Palsy has been creating possibilities and celebrating potential for people living with CP for over 55 years.*