

brandnews

issue 11 november 2008

Corporate WA
raise record
amount for CP!
page 8

Staff and
Volunteer
Awards
page 14

Wheelie Big
Christmas
Challenge
page 15

CP Awareness
Week was a
huge success!
pages 4 - 6



Chairman's View



Keith Chapman RFD.

I am privileged to be entering the second year of my current term of office on the Board of Directors. The work of The Centre is very close to my heart and I value the opportunity to contribute to efforts to improve the quality of services it provides to people with CP and other disabilities.

Since my last message in Brand News the Board approved the following General Manager appointments:

Ron Widdison – Corporate Services

Anne Pearce – Therapy Services

Phil Pitchers – Employment Services

Marenée Provost – Community Services.

Ron, Anne and Phil have been in senior manager roles at The Centre for some years, while Marenée joins us from the WA State Public Sector, where she held management positions for a number of years.

As a team, the new General Managers have an impressive combination of skills and experience and they have already assisted the Board in improving current services.

The organisation is about to embark upon a process of determining our future strategic directions.

Shaping our future organisational identity and services is an exciting process. It requires us to recognise the major issues currently facing our communities, the disability services sector and people with CP and other disabilities. We also need to examine critically the services we currently provide, think about the other major agencies in the sector and their services and identify gaps or opportunities for partnerships with these agencies. Our aim is to maximise opportunities to provide services for people with disabilities and get the best possible outcomes from the available funding.

Over the next few months, the Board will work closely with Members, individuals and families to identify our directions and priorities through a strategic planning process.

On the subject of participation, we are still very keen to co-opt consumer and/or expert representation onto the Board's three sub-committees. These committees focus on Services, Governance and Finance. If you would like to express your interest in being on one of these committees or part of a consumer input process, please contact the following Board members:

Services Committee –
Dr Bev Scott, phone 0412 678 729

Finance Committee –
Carrick Robinson, phone 9488 9415

Governance Committee –
Ian Curlewis, phone 9288 6756.

I would also like to take this opportunity to thank retiring Board members John Lamberto and Les Potter, and welcome Wendy Langford and Rosalie Taylor to The Centre's Board of Directors, as well as Dr David Vicary who has been co-opted. Please visit The Centre's website – tccp.com.au – monthly for a report on the most recent meeting of the Board. ✿



Melissa Northcott.

Getting on Board

At just 21 years of age, Melissa Northcott is the youngest member of The Centre's Board of Directors, appointed in June 2008.

Born prematurely, Melissa's parents were told she would not live more than a few hours past birth. Melissa not only proved the experts wrong, she overcame considerable adversity and has used her experiences to help others with disabilities.

"As a passionate person with CP, I feel very privileged to not only be able to highlight the great work that The Centre does, but to have a voice for people with CP and to be part of the bigger picture and decisions that impact on so many," said Melissa. "I would like to thank everyone who voted for me back in June, in trusting that I would add value, and have a commitment to the Board and the future impact and decisions of The

CEO's Insight



Judy Hogben.

I am amazed it is almost the end of the year; it has come very quickly for us here at The Centre. Preparation for the Annual General Meeting last month and strategic planning has kept us very busy.

Copies of our 2008 Annual Report are now available from Reception or can be downloaded from our website. The report shows that during the year we:

- provided therapy services to 501 children in the Perth metropolitan area
- supported 122 children in country WA
- provided therapy services to 220

- adults in the Perth metropolitan area
- provided alternative to employment day activities for 125 adults
- provided respite for 35 adults
- provided respite for 156 children
- supported 123 adults to live in our nursing home, hostels and group homes
- provided supported employment for 66 people with disabilities at Goodwill Engineering provided a personalised career planning service or job search, training and matching service to 58 people. 43 of these people were supported in employment, 16 secured new jobs and 14 participated in work experience to assist in preparation for employment.

This is a significant record of achievement - achieved through the work of our very dedicated workforce.

Our workers are an amazing bunch of people, and I have come to know most of them as friends in the nine months I have been at The Centre. As you will read in this edition of Brand News, nominations are now open for our 2008 Staff and Volunteer Awards. If you haven't done so already, please nominate a staff member you know has made a major contribution to the services we provide or positively influenced

the way the community perceives people with CP. Nomination forms can be downloaded from the 'Latest News' section of our website and nominations close on 31 December.

Of course, we cannot provide quality services without input from people who live with CP. First and foremost, this means people who have CP themselves, but also includes family members and people who are close to somebody with CP. Right now we are creating a database of people who live with CP and who are willing to be consulted about the research projects that we do at The Centre. That means we'd like to talk to them about our research projects and ask for their suggestions. If you'd like to join this database, please contact Marie Blackmore for an Expression of Interest form. Marie's telephone number is 9443 0395. Her email address is Marie.Blackmore@tccp.com.au.

Finally, also inside this edition of Brand News you will read about some of our clients and staff and their achievements, as well as events which have taken place over the past few months. This includes the successful CP Awareness Week held in August and the Golf Day and Dinner held at Lake Karrinyup Country Club last month. The Golf Day and Dinner was a great event in every way - great fun, great location and great sponsors and participants. This year, thanks to the generous support of our major sponsors, our many corporate teams and supporters, we raised over \$80,000 for our work - this is a record! My grateful thanks go to all of you who attended and gave so generously to improving the lives of people with CP. Above all, I want to thank 15 year old Bree, whose speech was unquestionably the highlight of the evening.

I am pleased to have this opportunity to wish all our clients, sponsors and Members a very happy and safe Christmas. ❀

Centre and people with CP". Having already completed a Diploma of Business - Public Relations, Melissa is the Chairperson of the City of Armadale Youth Advisory Committee, a member of the City of Armadale Disability Advisory Team, and is the Research Development Coordinator for St John Australian Youth Council.

Although her list of achievements is outstanding, if you ask Melissa, one of her proudest moments

was introducing 'Radio Lollipop', an international children's radio station, into Armadale Hospital, to entertain children who spend extended periods of time in hospital.

"Having CP doesn't affect me. I may have it, but I can still get on with my life, achieve my goals and dreams and if anything, it has given me more passion and drive to get through life and to advocate for people with disabilities," said Melissa. ❀

CP Awareness Week

CP Awareness Week 2008 was celebrated during August and was a great success both in terms of raising awareness of CP and positively impacting our fundraising programmes. The theme of the Week this year was Communication.

303 Advertising provided a significant level of pro-bono support to help promote the Week again this year. This included the design of the programme, posters, television, radio and press advertisements, featuring this year's CP Awareness Week Champion, 10 year old Sarah who communicates with her eyes.

Over \$60,000 of free advertising space was provided to The Centre by Channels 7, 9 and 10, radio stations 92.9, 94.5, 93.7, 96fm and Red FM, Adshel and The West Australian to help promote the Week.

A significant amount of publicity was also achieved leading up to and during the Week, a key highlight being a live weather cross with Jeff Newman from The Centre's Reception with our CP Awareness Week Champion Sarah.

CP Awareness Week would not be possible without the tremendous support of our sponsors, community partners, supporters, clients, programme staff and volunteers. We sincerely thank everyone who took part in the activities. To follow, we will share with you some of the key highlights of CP Awareness Week 2008.

Sarah - the Champion of CP Awareness Week



L-R: Carl, Annie and Sarah.

A big thank you to Sarah, her mum Marisa, brother Carl and sister Annie for their support of CP Awareness Week.

Drum Workshops



Charlie with Andrew Hewitt.

The Drum Workshops with Andrew Hewitt made a lot of noise and our clients had an absolute ball jamming with Andrew.

Olympic themed client night



L-R: Jeanette, Glenda and Janelle.

More than 80 people attended the Olympic themed client night and the dance floor was full all night long.

Country Conference



L-R: The Centre's Country Resource Team: Kerry Ramsey, Li Yen Chong, Jolene Hawkes and Debra Trustcott.

The Country Conference at the Floreat Boulevard provided information and support.

Rookwood Street Community Home opening



Judy Hogben, Glenda Maddison, Thelma and the Hon Michelle Roberts.

Then Minister for Housing and Works, the Hon Michelle Roberts MLA, officially opened the recently renovated Rookwood Street Community Home.

Launch of new resources



Sisters Alyssa, Katherine and Mikhayla. Photograph courtesy of the Community Newspaper Group.

New resources developed by The Centre for Cerebral Palsy were launched, including; Citizenship CD-ROM, L Plates, P Plates Powered to Go Training Package and SupaSibs DVD. Sisters Alyssa, Katherine and Mikhayla were proud to star in the SupaSibs DVD.

Schools Programme



James. Photograph courtesy of The West Australian.

More than 70 schools participated in our CP Awareness Week Schools Programme, including fun activity sheets and fundraising ideas. James and a number of other guest speakers visited several schools in the metropolitan area to share their experiences of living with CP.

Lavan Legal Corporate Breakfast

Over 60 members from Corporate WA were treated to a beautiful morning overlooking the Swan River courtesy of our long term partners Lavan Legal.

The highlight of the morning was guest speaker Kerry Allan-Zinner whose inspirational address will long be remembered by everyone who attended. Kerry is a high profile advocate for people with disabilities in WA and a recipient of the 2004 Prime Minister's Centenary Medal. Her message at the breakfast was "People with disabilities aren't different. Life for people with disabilities is different."

Subiaco Football Club



Sarah with friends at Subiaco oval.

Sarah, the 2008 Ambassador for the Subiaco Football Club and CP Awareness Week Champion, took home gold in the half time wheelchair relay race to help 'kick off' CP Awareness Week celebrations.

Tony loses locks for Nathan



Nathan with winner, Tayza and his trainer Pete Sayer. Tayza's owners very generously donated \$1,000 towards Nathan's Meywalker after winning first place.



Congratulations to Greyhounds WA for raising over \$7,000 at the Great Mullet Cut Race Meeting held on Saturday 2 August. These outstanding results cost Tony Glenny his locks, as he volunteered to lose the mullet he has grown for many years to help boost fundraising dollars. As a result, we have two very grateful children: Nathan who is on his feet in his new, bright red Meywalker, and Brittany who has a brand new wheelchair. Congratulations to the management, industry, staff and patrons of Greyhounds WA, Tony Glenny and everyone involved. Your ongoing support of kids with CP over many years is outstanding.

WA Police Hogs v Wannabies Charity Football Match at Arena Joondalup raised over \$14,000 for CP!



This annual event is growing in popularity and was attended by over 1,000 people. Congratulations to Luca's parents Tony and Sue Haring, WA Police, sponsors and supporters for another inspiring effort.

CP Community comes together for CP Awareness Week

A big thank you to the 186 inspirational businesses, community groups and families, like Tammy's from Seabird and Darlene's from Silver Sands, and the 31 schools who came together to raise over \$30,000 for CP during CP Awareness Week – you are all amazing – thank you.

Supporters Function

A charming afternoon of comradeship was had by 112 supporters of The Centre during CP Awareness Week at Mt Lawley Golf Club.



Jeff Farmer receiving his Community Excellence Award from fan Ian.

During the afternoon Jeff Farmer from the Fremantle Football Club; Chevron; Bunnings, Balcatta; and Frogmat Environmental received Community Excellence Awards for their outstanding service to people with CP.



The Hon Fred Chaney.

The Hon Fred Chaney was awarded a Gold Certificate in recognition of his long term support of The Centre, along with 22 other Emerald, Bronze, Silver and Gold award winners.

Community Recognition Awards were presented to the Lions 201W1 District Razz-Ma-Tazz, who were acknowledged for their outstanding support over many years. Other award winners included eight other Lions Clubs, Soroptimist International of Darling Range and the Public Trustee Office.

Forget Me Not Street Appeal



Helen Watts and Judy Hogben at the Forget Me Not Street Appeal.

A big thank you to our 100 metropolitan and regional corporate partners, families and volunteers who helped shake tins and raise over \$6,000 for CP in our Annual Street Appeal.



Peter Maguire with Paris Donald. Photograph courtesy of the Community Newspaper Group.

Equipment Sponsorship Programme and Needs Wish List

Our sincere thanks for the kind support we have received for items on our Equipment Sponsorship Wish List.

Inspirational ride for CP

Peter Maguire, an inspirational cyclist who is riding around Australia to raise funds for CP was warmly greeted with a guard of honour by the staff and clients at The Centre for Cerebral Palsy in September.

Having travelled 10,000km by the time he reached Perth, Peter said he was looking forward to meeting one of his inspirations for the journey, five year old Paris from WA.

Peter said pictures of Paris, sent to him before his ride by The Centre's Fundraising Manager, Kathy Kane, helped him promote his fundraising efforts around Australia. "I am delighted that Paris will be one of the children who will benefit from this journey," said Peter.



Peter's warm welcome.

Leila sitting pretty in her new wheels

Through the generosity of Annette and Kevin Charles, eight year old Leila is the proud owner of a new wheelchair, and seven year old Teagan has growth funding for her David Hart Walker for the next five years.



Leila with Annette Charles.

Blackbutt benefits from Backstop

One of our young adult residences in Blackbutt Court has recently been beautified through the generosity of the Backstop Foundation. Our thanks to staff and family members who so generously volunteered their time to bring it all together with outstanding results.

Safe bed surrounds bring security and comfort

Through the generosity of WA Charity Direct and our Sleep Solutions Team, Tahlia, Jamie and Braden will sleep more safely and securely in their brand new bed surrounds. Through your generous support these three children's parents will also get a much better night's sleep – thank you!

Razz-Ma-Tazz concert for Kids

Thanks to the Lions 201W1 District, a Walking Aid System costing \$8,194 was purchased for our School Age Intervention Programme, as well as a bright, new wheelchair for nine year old Kaiden from Ferndale.

Soroptimist International of Darling Range

Special thanks to the Soroptimist International of Darling Range for 15 years of delicious Ploughman's Lunches and their outstanding support of children with CP. Tiana is now sitting pretty in her Bambach Seat, which was funded by this year's Ploughman's Lunch.

If you would like to contribute to The Centre's Equipment Sponsorship Programme and the ongoing needs of our clients, please visit www.tccp.com.au or contact Kathy Kane on 9443 0228.

Corporate WA raise record amount for CP!



The Winning Team: Laurance Scrap Metals. L-R Dean Bowd-Seeley, Geoff Wright, Steve Wright, Craig Smithers.

A full complement of 36 teams teed off in the 2008 Justin Langer TCCP Charity Golf Day in October to help raise a record amount of \$85,000 for CP.

Congratulations to Laurance Scrap Metals, Subiaco Football Club and Buildsec Security for respectively taking home gold, silver and bronze places in the tournament.

Scarboro Toyota, major sponsors of the event who very generously donated a Toyota Yaris as a hole in one prize, were able to put it back in their showroom at the end of day – maybe next year!

The outstanding results achieved through key events like The Centre's Charity Golf Day would not be possible without the wonderful support received from businesses through sponsorships and donations of prizes. This year the auction items were outstanding. Coupled with the skills and enthusiasm of MC/ Auctioneer and long term supporter Tim Gossage, a record amount was

raised this year.

Congratulations to Steve Wright for not only being in the winning team, but for also winning the Callaway Raffle and so very generously donating the golf clubs back to be auctioned again. Also a big thank you to the Network Ten/Fortron, Phoenix Mecano/Southshore and Barrick tables for donating \$1,750 from their prize money and personal donations to Bree, Ashlyn and Ashley, three of our Wheelie Big Challenge Champions, to help them with their fundraising goals in this year's Challenge. Inspirational!

Special announcement

Keith Chapman, Chairman of The Centre's Board of Directors made a special announcement during the Gala Dinner: from 2009 our Charity Golf Day partner will be Network Ten, owing to Justin Langer's other commitments. The Centre would like to thank Justin Langer for his long term support.

**Mark Friday 2 October 2009
in your diary today and
remember to register early for
our 2009 Charity Golf Day at
Lake Karrinyup Country Club.**

Platinum Sponsor



Gold Sponsor



Silver Sponsor



Event Sponsor



Hole Sponsor



2nd Place: Subiaco Football Club. L-R Luke Sanders, Jeff Lind, Russell Smith, Andrew McBean.



3rd Place: Buildsec Pty Ltd. L-R Darryl Lathwell, Mitch Rumford and Glenn Wilson (absent: Dirk Fresse).



Tim Gossage congratulates Bree and her Occupational Therapist Gillian Hicks on their inspirational presentation.



Our 12 Wheelie Big Challenge Champions started off this year's Challenge with a blast thanks to the wonderful support they have received from families and the wider community.

Some early highlights of this year's Wheelie Big Challenge include:

✿ A Fundraising Dinner at the Manila Restaurant organised by Cathy van Vlijmen on behalf of Sarah. The dinner was proudly supported by the Manila Restaurant, the Filipino community, Gondola on Swan, staff from the Sir David Brand School, family and friends.

✿ This year, players from our Justin Langer Charity Golf Day donated \$1,750 towards Bree, Ashlyn and Ashley's Wheelie Big Challenge targets after an inspirational presentation from Wheelie Big Challenge Champion Bree.

✿ Ashlyn and the boys from Barrow generously supported all 12 Wheelie Big Challenge Champions, by donating to their individual websites.

✿ Orana Catholic Primary School donated part of the funds they raised from their Walkathon to support Sarah and The Centre's Children's Respite Home.



Bree with Gillian Hicks, Occupational Therapist from The Centre's School Age Intervention Programme, at the Justin Langer TCCP Charity Golf Day Gala Dinner.

The kind support and messages of encouragement our Wheelie Big Challenge Champions have received through their individual websites has been amazing and has already raised over \$6,000. Well done Champions, you have nearly reached your targets!

On Target for 2009

Thank you to our 12 Wheelie Big Challenge Champions' families, friends, and the wider community for working towards meeting this year's Wheelie Big Challenge target of \$70,000 by April 2009.

Take the Challenge for your chance to win a \$1,000 Commonwealth Bank Streamline Account

This Christmas we ask you to think of ways you can help our Champions reach their targets. Organise your own fundraising activity in support of a Champion or help us sell raffle tickets: it will all help.



Sarah and mum Marisa at the Manila Restaurant Dinner that raised over \$3,000 towards Sarah's Wheelie Big Challenge target.

For more ideas on how you can contribute please contact Kathy Kane on 9443 0228.

Donations can be made:

- ✿ Online by visiting www.wheeliebigchallenge.com.au
- ✿ At any Commonwealth Bank Branch (remember to send us your deposit slip)
- ✿ At The Centre for Cerebral Palsy, PO Box 61, Mt Lawley, WA, 6929.

Remember to get your donations in by April 2009 for your chance to win a \$1,000 Streamline Account courtesy of the Commonwealth Bank.

Proudly sponsored by **Commonwealth Bank**



Buy a ticket for \$2 or sell a book for \$20, it will help meet this year's target.

Damien is Determined to Succeed



Damien happy at work at Woolworths Murray St Mall.

Following a number of years working in a business service, Damien approached Create Employment seeking assistance for the transition into an open employment position.

Create Employment is a Disability

Employment Network developing partnerships with mainstream business enterprises keen to provide employment opportunities for people with disabilities. The key to a successful employment placement is ongoing support through work experiences, training, work trials and continued support once placed in employment. Create Employment matches prospective employees' skills, abilities and enthusiasm to various position requirements within the open labour market.

Damien attended numerous work experiences and received training in Certificate II in Business through the Working for Keeps programme delivered by Create Employment. Damien was ecstatic when he secured employment at Woolworths Murray Street Mall, as a basket collector.

Manager, William Batey and staff at Woolworths are highly supportive of Damien. "Damien is our prized employee," said Mr Batey. "He has impressed all with his dedication to work and with the speed at which he works."

Woolworths is very understanding of Damien's vision impairment and is looking at ways to accommodate his soon to be acquired guide dog, within the workplace.

"I found that the staff at Create Employment and Woolworths have been very supportive throughout the whole process to secure open employment," said Damien. "I would encourage people with disabilities who are interested in open employment to put their heart into it, and give it a go!"



Mark your diary!

Give a Gift to Remember this Christmas!

The Centre for Cerebral Palsy's Gifts in Lieu and Christmas Cards are now available from our Reception with proceeds benefiting children and adults living with CP in WA.



Wheelie Big Raffle drawn April 2009

Buy a ticket for \$2 or sell a book for \$20 today and help our Wheelie Big Challenge Champions meet their target. Great prizes to be won! Contact Coralie Cook on 9443 0230 for more information.

24 December 2008 – 5 January 2009 Christmas Closure

During this period The Centre will be closed, however there will be a small number of staff on duty at the Sir David Brand Centre on normal working days (not public holidays). For further information please visit the Latest News section of our website www.tccp.com.au.

Staff and Volunteer Awards

To nominate one of our staff or volunteers, please contact Steve Kneale on (08) 9443 0529 or download a nomination form from our website www.tccp.com.au.

April 2009 Wheelie Big Day Out

Show your support for a Wheelie Big Challenge Champion. Visit www.wheeliebigchallenge.com.au to make a donation for your chance to win a Commonwealth Bank Streamline Account worth \$1000.

August 2009 Cerebral Palsy Awareness Week

2 October 2009

The Centre for Cerebral Palsy Charity Golf Day in partnership with Network 10.

Sweet Success for Felicity!

Twenty year old Felicity may have faced many challenges in her life, however living with CP has not stopped her from achieving her goals and pursuing her chosen career path.

Last year, Felicity completed a Bachelor of Science (Food Science and Technology) at Curtin University, and is now undertaking her Honours degree under the Department of Agriculture and Food WA, researching the seasonal change in the quality of pie pastry. This involves testing the quality of the flour throughout the year, as well as baking the pastry and analysing the texture. "This is leading into a career in the Food Industry, which I am really looking forward to." said Felicity.

Felicity's entrance into the workforce began in 2005, when she commenced employment at Coles Fremantle with the assistance of The Centre's Create Employment.

"My job at Coles supported my studies at Uni by running my car, paying for my bus fares and most importantly, buying uni essentials such as coffee and chocolate!" said Felicity. "Create Employment has helped me so that I only work short shifts, rather than get too tired."

Felicity's outstanding customer service skills were recognised in 2006, when she received a letter from the Coles State Manager outlining the positive feedback that had been received from her customers.

The Centre congratulates Felicity on her achievements and wishes her all the best in her future career.

For further information about Create Employment contact Kylie Marchant on 9443 0341 or visit The Centre for Cerebral Palsy's website: www.tccp.com.au.



Felicity enjoying a pie at University. Photograph courtesy of the Community Newspaper Group.

The Information Resource Centre is here to help

All Members and families receiving services from The Centre have access to The Centre's Information Resource Centre (IRC).

The IRC is a collection of books, journals, videos and up to date information covering a broad range of topics on CP as well as parenting a child with a physical disability.

Services offered by the IRC include loans, interlibrary loans, reference services, literature searches and photocopying.

The IRC can be accessed either on site at the Sir David Brand Centre in Coolbinia, or by post: if you place a request with the Information Resource Officer, items can be posted by mail, or if applicable, by email. Loaned books and videos can be returned through the mail.

For more information, or to register your details with the IRC, contact Ian Barnett, Information Resource Officer, on 9443 0226 on Mondays and Wednesdays or email ian.barnett@tccp.com.au

Information Resource Centre
The Centre for Cerebral Palsy
PO Box 61,
MT LAWLEY, WA, 6929



Natala's living life to the full



Natala wearing necklaces she designed. Photograph courtesy of the Community Newspaper Group.

Natala is an inspirational young woman. Described by her peers as having a "wicked sense of humour", Natala brings a smile to the face of everyone she meets.

Born with CP, Natala has limited movement in her arms and legs and requires the use of a power wheelchair for mobility. Despite her health issues, Natala packs as much into life as she can, and takes any opportunity to be out and about in the community, socialising with friends.

Since 2001, Natala has been a member of Melville Cares, a community based not for profit organisation that provides services, support and programmes for the elderly and young people with disabilities within the City of Melville, and attends its Music and Movement Programme as often as she can.

Last year, Natala was deeply involved

in the production of the Music and Movement Programme's first CD, 'Rhythms from Within', and has performed at the City of Fremantle Festival as well as the 2007 Carols by Candlelight.

Natala's latest venture is making jewellery as part of The Centre's Alternatives to Employment Programme 'Opportunities'. Working with Community Support Officer Lorraine Warrick, Natala buys the beads and equipment needed for her jewellery making project, and instructs Lorraine on design and colour choice.

The Centre's Opportunities Programme provides studio and community based activities to adults with CP and similar disabilities during the working week.

For more information on The Centre's Opportunities Programme, contact Michele Hodgson on 9443 0342.

\$165,000 gives CP a real lift

In June, Lotterywest Chairman, Clyde Bevan, and then local member for Yokine, the Hon Bob Kucera MLA, visited The Centre for Cerebral Palsy's Walcott Studio in Mount Lawley to present The Centre with a \$165,000 grant from Lotterywest for modifications to The Centre's fleet of vans.

The grant helped to fund the installation of wheelchair lifts and adaptation of the vans' interiors to ensure safe and accessible vehicle transportation for people with disabilities who need to be transported in their wheelchairs.

The Centre's CEO Judy Hogben said, "We are very grateful for this grant from Lotterywest. The Centre's fleet of vans is a lifeline for more than 130 people living with CP and similar disabilities in WA, allowing them to get out and about and actively participate in their community."

Walcott Studio is one of The Centre's four Alternatives to Employment Opportunities Studios, providing studio and community based activities for adults with CP and similar disabilities. Many of the clients who attend Opportunities are reliant on The Centre's fleet of vans to get there and back.



Top:
L-R: Clyde Bevan from Lotterywest, Tom Salvarinov, Bob Kucera MLA, Judy Hogben, Keith Chapman and John Lamberto.



Left:
One of The Centre's modified vans.

CP Research Update

To ensure that staff, Members, clients and families are kept informed of the latest literature on CP, our new 'CP Research Update' will now feature regularly in Brand News, profiling the latest research findings, reports and articles on CP.

The economic impact of cerebral palsy in Australia

Aging occurs earlier for people with CP, and CP has a higher disability burden than being blind, deaf, or having heart failure or localised cancer. This report recommends more research into the cause, care and cure of CP; education and support programmes for mainstream health services to assist with early diagnosis; coordinated management strategies; employment programmes; policies to assist carers; appropriate accommodation; better assistance with transport, equipment and home modifications; methods for long term financing of health and disability care needs; and services for disadvantaged groups.

The economic impact of cerebral palsy in Australia in 2007. (2008). Access Economics Pty Ltd.

This report can be accessed at: <http://www.accesseconomics.com.au/publicationsreports/>

Trends in Disability in Australia

More people have disabilities in Australia today because our population is living longer. More children with disabilities are now attending school than in the past. This is likely to produce a demand for transition services for these young people into employment, post-school education, and other activities. Employment rates have increased for people with disabilities, but not as much as for people without disabilities. More people with disabilities are now living in the community, showing a need for support services.

Disability in Australia: trends in prevalence, education, employment and community living. Bulletin 61. (2008). Australian Institute of Health and Welfare.

This report can be accessed at: <http://www.aihw.gov.au/publications/index.cfm>

Exercise is brain food

Exercise does not only improve physical fitness: it improves mental abilities. Studies of humans and

monkeys show that exercise improves attention and scores on cognitive tasks. Physically fit children process information faster. When older people and people with Alzheimer's disease are physically active, their memory and cognitive ability decline more gradually than when they are not physically active. A group of children (aged 7-18 years) with CP who had two 45-minute circuit training sessions twice a week for 8 months improved in cognition and quality of life. Cognitive improvements persisted for at least four months after the programme.

Ploughman, M. (2008). Exercise is brain food: The effects of physical activity on cognitive function. Developmental Neurorehabilitation, 11(3), 236-240.

Verschuren, O., Ketelaar, M., Gorter, J.W., Helders, P.J.M., Uiterwaal, C.S.P.M., & Takken, T. (2007). Exercise training program in children and adolescents with cerebral palsy. Archives of Pediatrics and Adolescent Medicine, 161(11), 1075-1081.

For further information on obtaining copies of these articles, please contact Ian Barnett, Information Resource Officer, on 9443 0226 or ian.barnett@tccp.com.au.

Effective Complaints Management – We welcome your feedback

The Centre's organisational executive is committed to supporting an open and transparent culture that welcomes and values feedback as an opportunity for quality improvement.

As part of The Centre's reform programme, new feedback and complaints processes have been developed and for the first time, a Manager of Complaints Resolution has been appointed.

The new procedures place a strong emphasis on following through and on giving feedback to those raising

concerns together with collecting, recording and analysing data to identify trends and common issues. Reports will be considered by both the organisational executive and the Board.

Our clients, families, Members and staff need to know what they can expect from The Centre, and be informed about the processes available to them for raising concerns freely and easily. For this reason, The Centre is producing a range of complaints resources, including brochures and feedback forms, which will be mailed to all Members and made available on

The Centre's website, www.tccp.com.au.

Our aim is to strengthen communication across the whole of the organisation, encourage clients, families, members and staff to provide feedback on what we are doing well, and where we can improve our services to them and provide a responsive service.

For further information, please contact Noreen Fynn, Manager Complaints Resolution, by telephone on 9443 0500 or by email at noreen.fynn@tccp.com.au.

Staff Profile - Anne Pearce

There are four General Managers in The Centre's organisational executive team. In this issue of Brand News we profile Anne Pearce, General Manager of Therapy Services.

Anne is an Occupational Therapist with nearly 30 years experience working with children, families and adults, particularly in the area of CP.

A former manager of CP Tech and Senior Occupational Therapist within The Centre's Early Intervention Programme, Anne has an interest in posture and seating, and is 'passionate' about functional equipment. "Equipment can make such a positive change to a person's life and it enables them to be involved and do things they otherwise wouldn't be able to do," Anne said. "Equipment allows people with disabilities to reach their full potential."

After managing the Disability Services Commission's Individual Development Programme in the area of Service Purchasing for Disability Professional Services and CAEP (Community Aids and Equipment Programme), Anne returned to The Centre in early 2008, with responsibility for CP Tech, the Early Intervention, School Age Intervention and Country Resource Programmes, Independent Living, Mealtime Management and Health Services. When asked what she enjoys most about her job, Anne says that



Anne with granddaughters Willow and Violet.

it's being able to make a difference. "Working in partnerships with families, and helping them to achieve their goals and make the best of what they have is important to me," Anne said.

Anne has three adult children: Justin, who is in the army and currently based in Melbourne; Megan, who works at the Australian Taxation Office; and Mitchell, a Heavy Duty Diesel Mechanic and the father of two beautiful children. When not at work, Anne enjoys spending time with her granddaughters, four year old Willow and five month old Violet.

Anne and her husband Mike are in the process of building a house on

their 100 acre property in Bridgetown, three hours south of Perth, and plan to eventually move there and set up a hobby farm. The farm will provide plenty of exercise space for Diesel, Anne's five year old German Shepherd. The energetic ex-police dog lasted only one day in the Police Service, and was kicked out after jumping a six foot fence to play with some horses instead of doing as he was told!

In the year ahead, Anne is looking forward to spending more time with her granddaughters, working on the house in Bridgetown, and having all three of her children home for Christmas.

Staff and Volunteer Awards

Nominations are now open for the 2008 Staff and Volunteer Awards.

Staff and Volunteer Awards provide an opportunity to recognise the outstanding achievements and

dedication of The Centre's staff and volunteers who make a significant difference to the lives of so many.

Nomination forms are available from Reception at the Sir David Brand

Centre, or can be downloaded from our website, www.tccp.com.au.

For further information, please contact Steve Kneale on 9443 0529.

Wheelie Big Christmas Challenge

Despite living with CP and facing more challenges than most people experience in their lifetime, 12 children and adults, together with their devoted families, were among the first to put up their hands to take the Wheelie Big Challenge this Christmas.

Our Wheelie Big Challenge was designed to encourage support from the wider community to help raise vital funds for key programmes such as Kids Can (0-18 years), Individual People (Adults) and CP Tech. The 12 projects in this year's Challenge vary but all contribute in an important way to the services The Centre provides to over 1,000 people living with CP in WA.

To help us meet the funding challenges for these key programmes The Centre invited 12 families to join us to help us raise much needed funds in our second Wheelie Big Challenge which concludes in April 2009.

It's always rewarding and inspirational when families who are touched by CP volunteer their precious time to give back in recognition of the services and support they receive from The Centre for Cerebral Palsy.

In support of this year's Wheelie Big Challenge, Ashlyn (pictured on the cover) who is just five years of age, and ten year old Sarah, volunteered to take on 'special fundraising projects.' One of the pieces of equipment being championed by Sarah is a wheelchair swing for The Centre's Children's Respite Home which will cost \$35,000! So you can understand why it is a Wheelie Big Challenge for our Champions and their families.



Asiale, looking forward to Christmas with her family.

Lee-Anne, mother of Asiale, another one of our inspiring young Champions said, "The Centre's Meal Time Management Service was pivotal in Asiale being able to learn to eat orally." Lee-Anne and her family were only too happy to pitch in and take the Challenge to help achieve this year's Wheelie Big Challenge goals.

To find out how you can support our Champions, their families and the work of The Centre, please visit www.wheeliebigchallenge.com.au. Reward yourself by taking the Challenge this Christmas and New Year. You can pledge a gift and send a personalised message to one of our inspiring Champions,

it will be one of the most important gifts you can give this Christmas.



Cerebral Palsy Awareness Week Appeal

A big thank you to everyone who supported Sarah's Story and our Appeal. As always your generosity was outstanding and very much appreciated.



Please accept my gift towards the important work of The Centre for Cerebral Palsy.

Please print clearly

Mr/Mrs/Miss/Ms/Dr _____

Address _____

Postcode _____

Telephone _____

Email _____

Please accept my gift of: \$60

\$30

\$100

or my choice: _____

Please make cheque / money order payable to:

The Centre for Cerebral Palsy or debit my credit card:

Card No.  

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Cardholder's name _____

Signature _____ Expiry date _____ / _____

OR donate by phone - Call (08) 9443 0230

Please send me information on how to remember The Centre for Cerebral Palsy in my Will.

Please send me information on donating a regular monthly gift to The Centre for Cerebral Palsy.

Your gift is tax deductible. A receipt will be sent to you shortly.

Thank you.

the centre for
cerebral palsy
celebrating potential, creating possibilities

PO Box 61, Mount Lawley WA 6929
Tel: (08) 9443 0211
Fax: (08) 9444 7299
Email: info@tccp.com.au
www.tccp.com.au
ABN 79 057 702 959

*Your support of our
Wheelie Big Christmas
Challenge would
be appreciated.
Please give generously!*

Contact Us

The Centre for Cerebral Palsy

Celebrating Potential,
Creating Possibilities
ABN 79 057 702 959
106 Bradford Street Coolbinia
Tel: (08) 9443 0211
Fax: (08) 9444 7299
Email: info@tccp.com.au
Web: www.tccp.com.au

Correspondence:

PO Box 61 Mount Lawley WA 6929

Board of Directors

Keith Chapman
Ian Curlewis
Robert Grant
Wendy Langford
Dr Wendy Naunton
Melissa Northcott
Carrick Robinson
Dr Beverley Scott
Rosalie Taylor
Dr David Vicary
Alec Whyte

Management Team

Chief Executive
Officer Judy Hogben
General Managers
Ron Widdison
Anne Pearce
Phil Pitchers
Marenée Provost

Brand News Editorial Team

Editors Frances Thomas
Jess Newell
Production LSD Advertising
Grow Marketing

Brand News is published 4 times per year.
All submissions and correspondence
should be addressed to:

The Centre for Cerebral Palsy
PO Box 61 Mount Lawley WA 6929
info@tccp.com.au

 **cp tech**
customised product technology

 **kids can**
developing young lives

 **individual people**
life, community, you

 **create employment**
business links

 **pathways to excellence**
research and innovation

 **cerebral palsy foundation**
make a difference

 **goodwill engineering**
general fabrication - construction hardware